

Abstract of The Disclosure

- [84] A system and method for applying presort modeling to a mailing. A pre-existing database from a previously run, commercially available presort program is used. The system and method use one or more alternative option sets. Option sets are created from user input of parameters. The system and method permit the user to test alternate parameters by deriving a unique presort mailing and resultant costs and other effects for each option set considered. Resultant costs and other effects are displayed on a monitor or may be exported to a spreadsheet. The presentation format allows the user to readily compare alternatives. This lets the user arrive at an efficient, optimal presort mailing solution consistent with the user's priorities. Additionally, presort strategies outside of USPS regulations may be tested and used in negotiation with the USPS for alternate rate terms.